CURRICULUM VITAE

MURTAZA ZOAIB

.

EMAIL: iammurtaza53@gmail.com
Mobile: +92 303 2614853
Skype: murtaza.unikimpact

Career Summary:

11 solid years of experience in Information Technology. Areas of expertise include Responsive Web Development, Mobile Apps Development, SEO/SEM/SERP, Web & Mobile UI/Graphics Designing, E-Learning, CMS, Content Writing, E-Marketing, and Web Data Analyzing. By nature self-motivated, creative thinker and writer.

Professional Accomplishments:

- **Developed more than 300 Responsive Websites, Web Apps and Mobile Apps on Angular, Vue, React, Ionic, Unity, WordPress, Shopify, Magento, Joomla.**
- Designed the architecture for the microservices to be consumed by the client using AWS and Golang. Used golang to create streaming API's using gRPC and subscribed to AWS SNS using golang to receive notifications whenver an event was triggered. Developed a complete backend using mux library to route the endpoints to the functions and normalize the responses using JSON Marshal library.
- Recently successfully developed SPA sites creation portal for a real estate startup Menalisting.com on React/Node and its Admin portal on MEAN.
- Successfully developed omynote.io portal's Frontend and User Dashboard on Vue and backend on Python/Django.
- Lead Team and successfully developed AI/ML based 'Make n Play Games' Mobile App for 5cube.
- Successfully developed an Intelligent Desktop Software and Ionic Mobile App using Machine Learning and Python/Django for a Premier League, which predicts players for teams with data visualization.
- Successfully developed Property/Task/Client/Guest Management System for Andchill Australia on MEAN Stack and its Automation tools on Python/Django.
- Successfully developed, launched, and running a Web Portal '*PakBRIDGE.COM*' on ColdFusion MX 7.
- Designed and launched first issue of business-infotainment monthly magazine '*BRIDGE Magazine*', fully utilizing management, designing, and marketing skills.

Professional Experience:

Upwork Freelancer *June 2011 – Till Date*
https://www.upwork.com/fl/murtazaz

eMarketing Concepts - Culver City, CA, USA *Feb 2016 – Mar 2018*

Designation: Web Development Team Lead
Department: Web Development

Bright Haus LLC - San Diego, CA, USA   *Oct 2014 – Oct 2015*

Designation: Web Development Team Lead
Department: Web Development

NetNock - Pakistan/Canada   *Feb 2011 – Feb 2013*

Designation: Senior SEO Executive / Mobile Sites Developer / Mobile Apps QA
Department: Web Development

Greylines Studio (Pvt.) Ltd. - Pakistan   *July 2010 – Feb 2011*

Designation: SEO Specialist / Web Designer / Senior PHP Developer
Department: Software Development

BRIDGE Co. - Pakistan   *Oct 2009 – Feb 2010*

Designation: Senior Web Developer / SEO / Copywriter
Department: I.T.

BankIslami Pakistan Ltd. - Pakistan   *Aug 2006 – Dec 2006*

Designation: Data Entry Operator cum Asst. Unit Head
Department: Human Resource Management

Academic Background:

1	HSC (Pre-Engineering) - D.J. Govt. Science College	**(Karachi Board)** *2002*
2	SSC (Computer Science) - Karachi Public School	**(Karachi Board)** *2000*

Technical Skills:

5+ years' Experience in	
Stacks	MEAN, MEVN, MERN Stacks (Full-stack Developer)
Mobile Hybrid Development	Ionic, React Native
JS/TS	Vue.js, Angular, React, Express, Node.js
Python	Django / Flask
Database	MongoDB
Cloud	Google, AWS
7+ years' Experience in	

Languages & Databases	PHP, MySQL, MS Access 2007
CMS	WordPress, Shopify, Magento, Joomla, BigCommerce, PrestaShop, OpenCart, X-Cart
Frameworks	Bootstrap	jQuery
HTML5/JS/CSS Tools	HTML5 BP	Modernizr	Normalize.css	Reset.css
Graphics	Adobe Photoshop CS 5, Adobe XD
5+ years' Experience in	
Marketing & Optimization	SEO, SEM, SMM, SERP

Personal Skills:

1   Ability to grasp new ideas and integrate them into desired results.
2   Able to lead others in high-demand situations.
3   Combine patience, determination, and persistence to troubleshoot client issues.

Reference: All documents and references will be furnished on demand.